



WWW.TOPCLUBS.CO.ZA - Rate Card

Description	Size	Max kb Size	Number	Section	Rate CPM (Cost per 1000)
Banner / Masthead	728x90	25kb	14	Home Page, ROS	R 300
Skyscraper	120x600	15kb	4	Vote, Charts, Profile, Contact	R 250
Top Clubs Newsletter Banner	728x90	15kb	Max 5 per mailer	Mailer to total database	10c per name
Solo Mailer	728x90	75kb	1	Dedicated mailer to database	50c per name

Note:

- * Rates include agency commission and exclude VAT
- * You will be required to pay upfront for the number of impressions booked
- * Creative must be supplied in either .gif or .jpeg
- * www.topclubs.co.za will place impression at its own discretion based on the desired period of the campaign
- * You may choose between "fast", "medium" or "slow" viewership of your impressions

